

Joomla! 1.5 for Business

Information about deploying Joomla! 1.5
in the business world

WWW.JOOMLA.ORG

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Why Joomla!?

- Substantially improve usability, manageability, and scalability
- Application framework
- Extendibility
- Internationalisation
- Accessibility/Usability

- Joomla! provides a method of organising content on your websites and intranets
- Joomla! also provides integration into other systems
- Joomla! allows you to build a simple template and update the look and feel of your web site easily.

- Toowoomba is a the largest inland regional city in Australia
- Toowoomba City Council (TCC) has about 900 employees and AUD\$110mIn revenue
- TCC Web has over 100 content authors, editors and managers

- The major local government solution for TCC was going to cost AUD\$50,000
- This included a simple stock template, hosting and 5 users.
- To add 50 users was going to cost AUD \$250,000
- And this is only one web site...

- TCC currently has six separate Joomla! instances live on the web.
- Some of these include custom developed applications to meet organisational needs:
 - Community Information Directory
 - GraveFinder (cemetery information)
- All sites use third party 'community' components

• Joomla! is also used for intranet

- Using a common system across various intranet and internet sites reduces the need to retrain.
- Flexible extension system in Joomla! allows for sites to increase in functionality as required by the organisation
- Integration into eDirectory/Active Directory to provide user management and single sign on facilities

- Over 2200 extensions available on Joomla!'s extension site
- Large community for support
- Commercial support available (e.g. Marvelic Engine in Thailand)
- Many developer benefits available for niche requirements
 - Third party commercial developers
 - Ease of in house development

- Application Framework
 - Library system
 - Component framework
 - Standard separation from logic and representation
 - Caching
 - Database drivers

- Extensibility
 - User authentication and User synchronization
 - Integrate with your corporate directory (e.g. Active Directory)
 - XML-RPC integration
 - Syndication integration
 - Replicate content from external sites into Joomla!
 - Or use Joomla! as the base for information

Getting Support

- Support is available online via the forums:
 - <http://forum.joomla.org>
 - Available in English and Thai
- Joomla!Corner for more local support:
 - <http://www.joomlacorner.com/th/>
- Marvelic Engine provides full commercial support for Joomla! including development:
 - <http://www.marvelic.co.th/th/>